

# WONDER VALLEY

## *Join our Team:* **In-House Content Creator**

### **THE ROLE & HOW WE'D WORK TOGETHER:**

We are looking for a seasoned creative to join the Wonder Valley team as our part-time in-house Photographer and Content Creator. This is a perfect role for someone looking for a steady income while having the freedom to have their practice or client work. This is a part-time position and must be based in Southern California to capture that wonderful, singular California light. We'd provide a monthly needs shot list along with formats and direction. You'll work directly with founders Alison and Jay Carroll as well as with our Marketing Director and lead Graphic Designer.

You don't need to be extremely versed in marketing. But you've worked with clients before and you know how to listen and adapt to our needs. You do have to be versed in digitally working with a team: responsive to emails and Slack, solid with Google Drive for organization. You are comfortable working in a self-funded small business structure: everyone rolls up their sleeves, everyone is responsible for their piece of the pie, everyone is proactive about team harmony and respectful communications. What we lack in deep pockets that come with funding, we make up for with unobstructed creative freedom and control over our ability to execute. Do you have a great idea? Let's do it. This isn't a place for meetings about meetings. This is a company founded by creatives, and led by creative vision.

### **WHO WE ARE LOOKING FOR:**

This person should be buzzing with creative energy, waking up with ideas on how we can tell stories, convey our value, and provide beauty and inspiration. This is not a 'let's copy what our competitors are doing' place. Wonder Valley aims to answer the question: How can we make the everyday extraordinary, and how can we create grandeur in simplified living? Some of that storytelling involves showcasing the performance of the products and the value they add to our customers' lives. These assets are more than just beautiful shots – we rely on them to convey how performative and life-improving our products are.

You are a true creative with a great eye and a collaborative spirit. You'll hear feedback on what's working and what's not, and be adaptive on style and direction. You are kind, curious, hungry, and believe in the power of evoking emotion through imagery.

### **REQUIREMENTS:**

- 5+ years of photography & videography experience
- Experience shooting both products and lifestyle
- Able to edit and re-touch assets
- Capable of producing shoots — securing models, locations, support, etc
- Can be scrappy and budget sensitive
- Has an Instagram and/or portfolio to share
- Creates assets that can be used in multiple formats: ads, reels, posts, print, emails, collateral, etc
- Based in Southern California
- Can provide a quick turnaround for finished materials
- Reliable on time management and deadlines
- Able to edit and re-touch assets
- Owns the equipment required for this role
- Communication skills required to use google drive, slack — is a responsive, organized creative

Bonus! *Not required, but would be great...*

- + Aside from lifestyle product shots, you can take white-box photos for website pages
- + You have an interest in managing assets and scheduling posts for social media
- + You have a strong POV for the art direction of these assets, specifically the text overlay for an ad or background colors for a campaign, and you can work collaboratively with our graphic designer

### **TO APPLY:**

Send your resume, portfolio, and cover letter

[jobs@welcometowondervalley.com](mailto:jobs@welcometowondervalley.com)

With the subject CONTENT CREATOR